

# EDUCATION STABILITY PROGRAM

A CASE STUDY FROM BIRLA CELLULOSE – KHARACH, GUJARAT

## Background

Shaikh Nazninbanu Rafikkhan is the eldest of five children. Having studied right up to standard 8, Ms. Nazninbanu desired to pursue higher education.



## Issue

Ms. Nazninbanu's parents also wished for their daughter to continue her education, but their financial condition and lack of trust in the quality of education in the government schools nearby had convinced them to discontinue her schooling.

## Intervention of CSR team

Under Education Stability program, the CSR team of Birla Cellulose intervened, clearing her parents' biases and also helping her join a noteworthy school. The CSR team was the catalyst that ensured the continuity of her education. Birla Cellulose also provided Ms. Nazninbanu with a uniform and notebooks, encouraging her to pursue her education.

## Result

Ms. Nazninbanu is now enrolled in Navchetan Higher Secondary School. After negotiation with the school authorities, the admission fee was reduced to 50%, enabling her parents to pay the monthly fees. Ms Nazninbanu is now excelling at school and is one step closer to achieving her dream of becoming a police officer.