



Birla Cellulose Fibres from nature

With the latest state-of-the-art technology backing it, Birla Purocel is the nonwoven cellulosic fibre from Birla Cellulose, that enriches all nonwoven applications with the highest levels of softness, purity and skin friendliness, while also making it much more eco-friendly with the 100% natural base. Made with an ICU concept manufacturing, these fibres undergo regular microbiological testing and use FDA approved finishes to ensure a greener, safer living.

Nature's magic touch for pure living

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