

# TECOYA TREND

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## Inflation index in textiles sector estimated at 3.92%

From Our Correspondent

NEWDELHI, FEB. 22—

The W.P.I. Index based rate of inflation for the week ending 07.02.2009 has been provisionally estimated at 3.92% as against the previous week's level of 4.39%.

The textiles group has an overall weight of 9.8% in the WPI Index and hence it is an important group in measuring inflation.

The index for 'Textiles' group declined by 0.7 percent to 139.0 (Provisional) from 140.0 (Provisional) for the previous week due to lower prices of cotton yarn-cones (4%) cotton yarn-hanks and raw cotton (1%). However, the prices of cotton knitted garments (4%) and textured yarn and hessian cloth (2% each) moved up.

The annual inflation in respect of the textile group of items was 8.85% as compared to 3.92% for all commodities for the week ending 07.02.2009. The weekly inflation of the textile group decreased by 0.7 per cent for the week ending 07.02.2009 as compared to decreased of 0.2 per cent in all commodities (Details on Page 3).

## Technopak to offer advisory services For Latur Integrated Textile Park

By Our Staff Reporter

MUMBAI, FEB. 22—

Technopak Advisors has been awarded the responsibility for offering consulting services for the Latur Integrated Textile Park (LITP). The park would have capacity to produce 30,000 garments per day and cater the markets in UK, USA & other countries.

According to sources, the plant is expected to start commercial production in the year 2009 and will create employment opportunities for more than 10,000 people in the Latur region. Scheme for Integrated Textile Parks (SITP) has been launched by Ministry of Textiles, Govt. of India, with an objective to establish Textile Parks with world

class infrastructure facilities. LITP is one such textile park approved under the SITP programme, with state-of-the-art manufacturing facilities supported by good quality infrastructure.

Highlights of the LITP:

- \* Located in Latur MIDC
- \* Spread over an area of 50 acres
- \* Integrated textile park with facility of weaving & garmenting
- \* 'Plug & Play' modern infrastructure: Roads, water supply, electricity, training centre, factory sheds, humidification systems, workers welfare facilities
- \* LITP will have an investment of more than Rs. 250 crores to complete the entire project.

## DyStar completes pre-registration of REACH regulation on schedule

By Our Staff Reporter

MUMBAI, FEB. 22—

DyStar has completed pre-registration of all relevant chemicals under the new REACH Regulation by the deadline of December 1, 2008. Pre-registration was undertaken for all DyStar companies, both in the European Union and elsewhere. DyStar can therefore offer its customers a reliable basis for planning and supply.

The REACH Regulation on the registration, evaluation, authorization of chemicals came into effect on June 1, 2007.

## Ecocel – new heavy metal free fibre introduced by Birla Cellulose

By Our Special Correspondent

MUMBAI, FEB. 23—

Birla Cellulose - the fibre multinational with over 50 years of research towards eco-friendly viscose has conquered yet another frontier in green processes. It now has the distinction of being the only company in the world to pioneer viscose staple fibre (VSF) that sets a new standard in heavy metal free purity.

Over the years user industry has witnessed a string of green initiatives from this fibre major. Birla Cellulose fibres are of 100% natural origin, highly absorbent, have an especially good feel, and are completely biodegradable. With its assimilated efforts in green R&D, land conservation methods, water conservation systems, sustainable sourcing and its constant green innovative

products like Birla Ecocel, Birla Spunshades - Birla Cellulose has steered the global movement in eco-friendly manmade textiles.

This year at Heimtextil 2009, extending its green vision further, Birla Cellulose launched 'Ecocel'.

This eco-friendly fibre is a result of extensive research and development by which heavy metals, an otherwise indispensable component in viscose production have been reduced using a special patented process. The resultant 100% natural purity, takes viscose to new green heights making it ideal for next to skin applications.

Augmenting Ecocel's skin friendly property is its especially engineered bean shaped cross section. This unique formation alongwith less serration enhances the fibre's vital

attributes of softness, bulk and purity adding on further to the values of lustre and superior moisture absorbency inherent in viscose.

Highlighting the values of Ecocel, Birla Cellulose showcased three product lines that most demand and best exhibit the fibre's unique proposition of purity and safety.

Therefore the three Ecocel product lines featured this Heimtextil which included:

\* "The Soft Touch of Purity - Baby and Bath Collection" promised a never before standard of skin friendliness

\* "The Gentle on Nature, Gentle on You - Bed Collection" soothes you and nature for a fresher tomorrow.

\* "The Greener Products, Safer You - Kitchen Collection" assured higher standards of

hygiene and safety where it is required most.

The inimitable benefits of these products have their roots in Ecocel's 'Green Chemistry'. Its innovative non-toxic process is safe, preserving nature's ecological balance, promoting lush green flora and fauna all around it, keeping micro organisms alive and nature thriving. Unbelievable but true, the treated effluents are so pure that fish farming is possible in them.

Ecocel moves a step further in conservation with Ecocel Spunshades - its dope dyed fibre variant. While the 'Green Chemistry' helps preserves ecological balance Spunshade's dope dyed technology additionally saves 30 litres of water for every litre of fabric processed.

## Cotton continues to remain US consumer preference in home textiles amid economic pessimism

From Tecoya NewsDesk

MUMBAI, FEB. 22—

As families across the US of A remain concerned about the economy, the annual sales of home textile products go beyond buying for less to investing for more. "Bargain" is redefined to include not only price, but also usability and longevity. While price remains the primary concern among the nation's consumers, concepts of product durability and its related care enter into consideration.

The Cotton Incorporated Lifestyle Monitor™ survey is an ongoing consumer research study that gauges consumer attitudes and behavior to better understand why and where they shop, and what motivates them

to buy. Responses indicate that the struggling economy remains a significant worry for many families. The percentage of respondents who described their personal financial situation as "optimistic" dropped by 19 percentage points; from 68% in 2007 to 49% in 2008. Enter the "white sales," which have historically been an opportunity for families to make home textile purchases while staying within their budgets. Equally historic is the consumer preference for cotton in their bedding and other home textiles. The Monitor survey reveals that consumers prefer 100% cotton sheets for their softness, durability, and breathability - not to mention

their price. When given a choice between a 100% cotton sheet and a cotton-polyester blended sheet with the same wear life, almost 68% of consumers said they would prefer the 100% cotton sheet because of its feel and better breathability provide more year-round comfort.

Today's consumers, however, also want more comfort at the cash register. As Monitor data reveal, consumers are looking for a lasting investment. The majority (54%) of respondents align "durability" with "quality," and 87% connect "price" to "good value." According Monitor data, 80% of consumers consider cotton to be "a good value."

To help consumer get the most from their cotton home textiles, Norma Keyes, Cotton Incorporated, Director of Product Standards, gives advice to prolong the life and vitality of cotton bedding and towels. "I urge consumers to adhere to the products care labels," states Keyes. "Every set of towels or sheets is different. Brands have different tricks of the trade that they use in manufacturing and dyeing home textiles. What works for one may not work for another." CUTTING COST WITH COTTON is one in a series of communications designed to help consumers in trying economic times get the most from their favorite fiber.

## Wills Lifestyle India Fashion Week scheduled for March 2009

BANGALORE, FEB. 22-

Wills Lifestyle India Fashion Week (WIFW) has begun the hunt for the New Faces Going Places - ramp scorchers, who will help enhance and bring the vision of all WIFW participating designers to life. The Wills Lifestyle India Fashion Week is known for being a hotbed of emerging and established design talent converting the runway and exhibition area into business destinations for Indian fashion designers.

Announcing the new dates and venue for the Wills Lifestyle India Fashion Autumn Winter 2009 edition, Sunil Sethi, President, FDCI, said, "The Wills Lifestyle India Fashion Week has established itself as a leading business of fashion event and

has strived to create a platform for designers and models that are established and those that are emerging. WIFW will be held from the 18th - 23rd of March at the Intercontinental Eros. The dates for WIFW have been brought forward in accordance with the convenience of buyers, sponsors and the availability of the new 5-star venue."

He further added, "WIFW is a well recognized platform for young models to showcase their talent. It is key for models to blend in with the mood of the collection and thereby enhance every aspect of a designers vision. Models walking the Wills Lifestyle India Fashion Week runway will be both established names as well as the faces of tomorrow. I wish all the

participants the very best of luck."

Atul Chand, Divisional Chief Executive, ITC's Lifestyle Retailing, said, "The Wills Lifestyle India Fashion Week is the country's most prestigious and celebrated fashion event. It has been a great platform to recognise and nurture fresh talent. We are delighted at the overwhelming response to the model auditions and I am sure the new faces discovered will go places. We look forward to another exciting and spectacular edition of Wills Lifestyle India Fashion Week."

The Jury members for the model auditions would consist of: Aparna Bahl Ashish Soni; Ayesha Thapar Rahul Khanna; Tinu Verghese Varun Bahl;

Vidyun Singh

The Winning Formula - What Are Our Jury Members Going to Be Looking For - Aparna Bahl, said, "The look on the ramp is very international these days, so a dusky Indian beauty with global appeal is what I would look out for along with good skin and a lot of individuality."

Ashish Soni, said, "I'm looking for confidence, poise and something out of the ordinary, as the cliché goes "lots of attitude"... this one translated refers to not the usual qualities but something that a majority of the other girls don't possess an interesting skin tone, body proportions, hairstyle and above all eye contact!"

Ayesha Thapar, said, "I'll be looking for someone who has a complete package. It's not

important for a model to have only one outstanding feature, for instance, height alone does not make a model suitable for the ramp - but what important is how comfortable they are in their skin and how well coordinated they are in terms of their looks, attitude and poise on the ramp."

Rahul Khanna, said, "I'm definitely looking for someone who makes a lasting impression on the ramp - someone who has an undeniable presence. The right attitude is also key for a model to have. I feel we have some great established models walking the runway, but we also need to look for new faces to introduce and launch."

Tinu Verghese, said, "I'm looking for fresh faces, someone tall and slender with a great

attitude and decidedly Indian features."

Varun Bahl, said, "The look I'm going to be watching out for is one that is well divided and can carry and showcase Western as well as Indian wear. Additionally I'll be looking for girls that are tall, young and have a lot of confidence on the ramp."

Vidyun Singh, said, "The fashion week requires the models to be adaptive from one designers show to another and given that there is hardly any time to train them, there needs to be a basic understanding of ramp shows. I will try to choose the most versatile person who fits into the need of all designers, someone who can swing into the rhythm of Fashion Week with minimal intervention."





**GREY CLOTH**

Grey Mulls			
Count	Reed x pick	Width	Rs./Metre
100x120	80x72	49"	-----
100x100	78x68	49" Com	-----
90x100	76x66	48"	-----
70x90	64x56	48.5" Comb	-----
80x100	68x64	49" Comb	-----
80x100	68x64	49" Semi Com	-----
60x80	58x48	47"	-----
60x80	58x50	47"	-----
60x80	56x44	47.5"	-----
44x60	62x62	47"	-----

**Grey Cambric**

COUNT	REEDXPICE	WIDTH	RS/METRE
60x60	88x80	39" Ichal	16-00 to 17-00
60x60	92x88	49" Comb Dyed	20-00 to 22-00
60x60	92x04	49" export	21-00 to 23-00
40x60	72x72	38"	13-50 to 14-50
2x1	72x72	40"	21-00 to 23-00
2x2	72x72	40"	28-00 to 33-00
55x55	80x80	39"	15-50 to 16-50
55x55	72x72	39"	14-50 to 15-50
Chiffon	80/1400		19-00 to 20-00

**Powerloom Grey**

COUNT	VAREITY	WIDTH	PR. HAND
		IN CMS.	
100x120	Mill Comb 80x72	119	-----
100x100	Mill Comb 76x66	119	-----
40x60	HD Comb 62x52	117	-----
Century Cotton	9.000 Kgs.	47"	-----
	10.000 Kgs.	37/38"	-----
	11.000 Kgs.		-----
	12.000 Kgs.		-----
	12.500 kgs.		-----
	11.500 Kgs.		-----
	8.800 Kgs.	37/38"	-----
	9.400 Kgs.		-----
Raymond 40 PV	9.700 Kgs.		-----
80/72x 40PV	8.800 Kgs		-----
80/72x40PC	9.000 Kgs		-----
Raymond	11.000 Kgs.	47"	-----
	11.500 Kgs.	45"	-----
	9.400 kgs		-----
Mink Micro	7.800 Kgs.		-----
80/108/80/108	6800 Kgs.		-----
	9.000 Kgs.		-----

**GREY ARTSILK SHIRTING**

Table (NC)		Net Cash
2/60 Cotton x 76 Polyester	88x80	-----
20/80 Bosky (Nylon) 4,200	46"	-----
P.V. Satin 80/150	47"	12 Kgs.-----

**TEXOBOSKY**

76x76	7.200 47"	-----	
	7.000 47"	-----	
	6.800 47"	-----	
	6.600 47"	-----	
	6.200 47"	-----	
76x76	6.200 Roto	-----	
	6.400 Roto	-----	
	6.800 Roto 36"	-----	
Roto	5.700 Plain	-----	
76x76	5.400	-----	
84x150 47" Rinkle	7.50 kgs	-----	
150x150	Tex plain 51" 8500	-----	
150x150	Tex Dobby 46" 12,000	-----	
84x150 37" Dobby	7.5 kgs.	-----	
60sx60s 47"	74x74	-----	
Normal	72x72	-----	
	72x68	-----	
	76x76	-----	
	68x68	-----	
	84x76	-----	
	84x76	-----	
	11.5 kgs	-----	
	11.50 kg	-----	
D. China 46"	Print	-----	
D. China 46"	Dyed	-----	
50Br. x 60	Devi Silk	46"	-----
45x45PV	84/76	48"	-----
45x45PV	80/76	48"	-----
40X40 Cotton Cord	38"	-----	
45x45	84/76	38"	-----
50x50 P.C.	84/76 Dyeing	48"	-----
40x40 Cotton Saten	38"	-----	
45x40 Cotton Saten	38"	-----	

**SAREE CLOTH**

60s	86x76	47"	-----
Swiss Cotton	2/60	37"	9,400 kgs.-----
Swiss Cotton	2/60	37"	9,800 kgs.-----
Swiss Cotton	32s	37"	9,800 kgs.-----
32s P.V.	Swiss Cotton 37"		8,800 kgs.-----
Swiss Cotton	38" GK.		7,800 kg.-----
42s P.C.	Swiss Cotton 47"		8,100 kg.-----
Gadhwal Border			-----
Patti			-----
Acrylic Patta			-----
Radhika Cheks			-----

**VISCOSE COTTON**

120 x 100	80x72	-----	
120 x 100	76x72	-----	
120 x 80	68x64	-----	
Viscose Cotton	80x72	-----	
Rayon	2/4020	56x56	-----
Staple	30x30	64/64	-----

**Wholesale Price during 07.02.2009 and comparison with 31.01.2009**

Items	31.01.09	07.02.09	% variation
ALL COMMODITIES	228.40	228.00	-0.18
Textiles	140.00	139.00	-0.71
a. Fibres	210.50	208.20	-1.09
Raw Cotton	212.60	210.00	-1.22
Raw Jute	207.30	207.30	0.00
Mesta	302.00	302.00	0.00
Raw wool	98.50	98.50	0.00
Raw silk	188.90	188.90	0.00
Coir fibre	138.00	138.00	0.00
a. Cotton Textiles	173.20	170.20	-1.73
a1. Cotton Yarn	171.70	167.80	-2.27
Cotton Yarn-Hanks	177.30	175.00	-1.30
Cotton Yarn-Cones	170.50	164.20	-3.70
Other Cotton Yarn	148.70	149.00	0.20
a2. Cotton Cloth (Mills)	178.80	178.80	0.00
Long cloth/sheeting	184.50	184.50	0.00
Dhoties,sareas & voils	160.00	160.00	0.00
Cotton Shirtings	193.30	193.30	0.00
Cotton Grey Drills & Jeans	182.30	182.30	0.00
Cotton Grey Cloth & Canvas	330.10	330.10	0.00
Cotton Grey Cloth Others	183.10	183.10	0.00
Miscellaneous Cotton Cloth	138.90	138.90	0.00
b. Man Made Textiles	96.70	97.00	0.31
b1. Man Made Fibre	93.70	94.00	0.32
Polyster staple fibre	86.80	86.80	0.00
Viscose filament yarn	102.10	102.10	0.00
Acrylic Yarn	101.80	101.80	0.00
Texturised Yarn	45.10	46.20	2.44
Nylon Filament Yarn	103.50	103.50	0.00
Synthetic Yarn	118.70	119.10	0.34
Polyster Yarn	60.10	60.10	0.00
Viscose Stable Fibre	192.40	192.40	0.00
b2. Man Made Cloth	139.40	139.40	0.00
Terry Cotton Shirtings	133.20	133.20	0.00
Synthetic Cloth Dyed or Printed	137.80	137.80	0.00
Mixed Fabrics	147.70	147.70	0.00
c. Woolen Textiles	178.20	178.20	0.00
Woollen yarn	141.40	141.40	0.00
Woollen Cloth	253.90	253.90	0.00
Other Woollen Cloth	121.50	121.50	0.00
d. Jute Hemp & Mesta Textiles	249.60	251.80	0.88
Hessain cloth	237.00	241.90	2.07
Hessain & sacking bags	265.80	264.70	-0.41
e. Other Misc. Textiles	191.80	196.10	2.24
Cotton Knitted Garments	262.50	273.00	4.00
Tyre Cord	154.50	154.50	0.00
Tyre Cord Fabric	104.30	104.30	0.00

**Wholesale Price during 24.01.2009 and comparison with 26.01.2008 for inflation**

Items	09.02.2008	07.02.09	% inflation
ALL COMMODITIES	219.40	228.00	3.92
Textiles	127.70	139.00	8.85
a. Fibres	186.60	208.20	11.58
Raw Cotton	185.60	210.00	13.15
Raw Jute	198.80	207.30	4.28
Mesta	314.00	302.00	-3.82
Raw wool	93.30	98.50	5.57
Raw silk	138.40	188.90	36.49
Coir fibre	161.50	138.00	-14.55
a. Cotton Textiles	150.20	170.20	13.32
a1. Cotton Yarn	145.40	167.80	15.41
Cotton Yarn-Hanks	151.40	175.00	15.59
Cotton Yarn-Cones	141.80	164.20	15.80
Other Cotton Yarn	133.30	149.00	11.78
a2. Cotton Cloth (Mills)	168.00	178.80	6.43
Long cloth/sheeting	184.50	184.50	0.00
Dhoties,sareas & voils	169.50	160.00	-5.60
Cotton Shirtings	169.20	193.30	14.24
Cotton Grey Drills & Jeans	172.30	182.30	5.80
Cotton Grey Cloth & Canvas	264.80	330.10	24.66
Cotton Grey Cloth Others	180.30	183.10	1.55
Miscellaneous Cotton Cloth	129.20	138.90	7.51
b. Man Made Textiles	96.70	97.00	0.31
b1. Man Made Fibre	94.10	94.00	-0.11
Polyster staple fibre	97.00	86.80	-10.52
Viscose filament yarn	98.90	102.10	3.24
Acrylic Yarn	101.80	101.80	0.00
Texturised Yarn	47.60	46.20	-2.94
Nylon Filament Yarn	100.80	103.50	2.68
Synthetic Yarn	105.40	119.10	13.00
Polyster Yarn	66.90	60.10	-10.16
Viscose Stable Fibre	185.00	192.40	4.00
b2. Man Made Cloth	133.00	139.40	4.81
Terry Cotton Shirtings	127.00	133.20	4.88
Synthetic Cloth Dyed or Printed	137.80	137.80	0.00
Mixed Fabrics	130.00	147.70	13.62
c. Woolen Textiles	170.90	178.20	4.27
Woollen yarn	130.80	141.40	8.10
Woollen Cloth	243.20	253.90	4.40
Other Woollen Cloth	121.50	121.50	0.00
d. Jute Hemp & Mesta Textiles	199.10	251.80	26.47
Hessain cloth	200.10	241.90	20.89
Hessain & sacking bags	197.70	264.70	33.89
e. Other Misc. Textiles	181.70	196.10	7.93
Cotton Knitted Garments	253.80	273.00	7.57
Tyre Cord	143.90	154.50	7.37
Tyre Cord Fabric	91.80	104.30	13.62

**AIAI presents wish-list to Finance Commission**

By Our Staff Reporter

MUMBAI, Feb. 22—

The All India Association of Industries President, Mr. Vijay Kalantri has presented a memorandum to Dr. Vijay Kelkar, Chairman, 13th Finance Commission.

In the context of the economic slowdown the state of Maharashtra needs major fiscal relief to tide over the state's economic and fiscal problems. Following are some of the suggestions to improve the state's development programmes and restore economic health.

The state government must hasten up infrastructure development to sustain the growth momentum in the State. Development of roads, ports, railways, highways, airports, telecommunications, electricity must be taken up expeditiously through public private partnerships. The government must list out and push through pending large infrastructure projects in these above sectors. A separate corpus may be created for funding such projects.

In the wake of the economic slowdown the growth in the country's agriculture sector has declined. The agriculture sector in Maharashtra needs to be revived. This can be done by improving the irrigation facilities in the state. Higher allocation may be made for creating more irrigation systems in the state. Similarly, further loan waiver may be announced to mitigate the difficulties faced by the agricultural labourers in the state.

The revival of the labor intensive sectors of textiles and

gems & jewellery need urgent attention. The global recession and the economic slump has badly hit these sectors in Maharashtra. The Technology Upgradation Fund Scheme needs to be strengthened and similarly a Fund may be created for the Gems & Jewellery sector to mitigate their losses.

The urban infrastructure in the city of Mumbai needs to be upgraded. Higher allocation may be made for this purpose.

A special emergency fund with a corpus of Rs 10,000 crore may be created to meet the losses arising from natural calamities in the city of Mumbai.

The government may consider removal of octroi in the state of Maharashtra which it has promised time and again; as it increases the transaction cost.

Due to the economic slowdown, large number of jobs have been lost in the state of Maharashtra. In this context, there is need to strengthen the employment guarantee scheme in the state.

The MSME sector in Maharashtra is badly hampered due to the economic slowdown and global meltdown. The credit supply and export development needs to be strengthened to support and energise this sector. Rationalization of taxes is necessary in the State of Maharashtra as the taxes are the highest in Maharashtra as compared to the neighbouring States.

Petroleum and petro-products to be included in VAT to bring in uniformity.

The setting up of

Innovation and Technology Centre in Maharashtra would promote innovation and technology to enhance the productivity of the manufacturing sector through its various verticals namely, Academia, technocrats, retired professionals, administrators and facilitators.

This matter needs to be addressed and minimum permission should be identified and implemented.

The various permissions

**DHL bolsters capabilities**

Continued from Page 4 Col 4

"With the economic slowdown in the key fashion and apparel markets in Europe and North America, our customers are looking for greater efficiencies and lower inventory levels throughout the supply chain. The DHL Fashion and Apparel Center for Excellence will help stakeholders in the supply chain streamline their complex logistics processes and better manage their product lifecycle across different sale channels," said Mark Lau, Head of Fashion & Apparel Business Development for DHL Global Forwarding Asia Pacific.

"We're upbeat about DHL's growth potential in the Fashion and Apparel industry with India serving as the hub for textile and apparel production for the Indian sub-continent. DHL's Fashion and Apparel Center for Excellence in India will boost the developmental support for the industry and help facilitate trade within the region and with Europe, where DHL has extensive fashion and apparel network capabilities and experience," added Mark Lau.

Leveraging on the partnership with many well-known fashion labels and top brands of the apparel industry, the logistics experts at DHL, who have been working for over 50 years to develop tailor-made transport solutions that address the latest trends in the fashion world and meet the specific needs of individual customers, will transfer their in-depth knowledge in Europe and North America to the logistics sector in India.

With the slowdown in the world economy, DHL sees this as a great opportunity to invest in upgrading the skills and knowledge of its most important asset - People.

Globally, DHL is involved in key industry events in the Fashion sector. DHL is the official express delivery and logistics partner for IMG's Fashion Weeks around the world. IMG's Fashion Weeks is a series of prestigious shows by IMG Fashion in ten countries annually. As the official logistics partner, DHL will provide logistics services to participating countries. In Asia Pacific IMG's Fashion Week events will take place in Mumbai, Sydney and Hong Kong.

# DHL bolsters capabilities to strengthen presence in US\$3.9 billion Fashion Logistics industry in S. Asia

**BANGALORE, FEB. 22—**

DHL launched the "DHL Fashion and Apparel Center for Excellence", based largely in Tirupur to facilitate trade within the region, Europe and North America. The first-of-its-kind center across Asia Pacific will comprise of a core team of industry experts and be responsible for developing bespoke products and solutions and provide consultancy services to customers.

As the global leader in air and ocean freight, DHL Global Forwarding is capitalizing on the opportunity in the Fashion and Apparel Logistics industry estimated to be worth US\$3.9 billion per annum in South Asia. India, Pakistan, Bangladesh and Sri Lanka alone are estimated to account for well over US\$2.4 billion in this fast-growing industry. DHL's services cover the entire logistics value chain of the fashion industry - from material purchasing to the sampling business, to quality control of production and direct delivery to the boutiques of international fashion companies.

"South Asia is a key sourcing, manufacturing and distribution base for the global fashion industry. The logistics sector is worth over US\$3.9 billion

per annum, and it forms a critical component in the global supply chains of the world's best known brands," said Amadou Diallo, CEO (South Asia Pacific), DHL Global Forwarding. "In South Asia, Finished Apparel is the fastest growing segment and is expected to continue to grow rapidly. As manufacturing moves to lower cost countries, supply chains in the fashion industry have become extended and more complex, increasing trade and legal demands including import controls, quotas and tariffs."

DHL Global Forwarding's focus on the Fashion and Apparel sector is timely as Apparels and Footwear constitutes the largest Airfreight and Ocean freight export commodity group from South Asia to Europe, accounting over 16% of total airfreight export volumes, and 13% of total Ocean freight export volumes.

Apparel and Footwear also dominates the top Airfreight and Ocean freight export trade lanes from South Asia to Europe. India-Germany is the top Airfreight export tradelane for South Asia, and Apparel and Footwear comprised 33% of total Airfreight export in 2008. Vietnam - Germany is the top Ocean freight export tradelane for South Asia and Apparel and Footwear was

the largest commodity exported accounting for 28% of total Oceanfreight export in 2008.

"Fashion companies compete on design, price and range availability. Multiple seasons each year result in product complexities of size, color and style. More importantly, garments need to be available for sale where and when they are needed. A holistic supply chain management solution can deliver a competitive advantage by enabling customers to gain greater control of their supply chains and maintain the highest levels of product availability," said Amadou Diallo.

DHL Fashion and Apparel Center for Excellence in India

The "DHL Fashion and Apparel Center for Excellence" in India will comprise of a core team of industry professionals who will undergo extensive training with DHL Fashion experts based in Europe and North America. The location is strategic as Tirupur is known as the "Knitwear Capital" of India and caters to some of the world's best-known brands and retailers.

With in-depth understanding of the Fashion and Apparel logistics requirements in Europe and North America, the center will develop

customized solutions at origin and enable customers to better manage the product flow further upstream in their supply chain. Significant resources will also be dedicated to introducing a range of IT tools to cater to the demands of the different segments of the fashion and apparel industry - tools to enhance visibility, reporting and exception management.

The center will also oversee best practice implementation of processes that enable prompt and proactive management of supply chain issues that fashion and apparel customers and manufacturers have to deal with. In essence, the "DHL Fashion and Apparel Center for Excellence" will be the extended logistics arm of customers in Europe and North America - managing the flow of their merchandise and delivering them to the consumers at the right quantity, right place, right time and right cost.

DHL shared its plans on the back of its South Asia Pacific - Europe Trade Lane Summit attended by senior regional executives from DHL Europe and South Asia to kick off the launch of the "DHL Fashion and Apparel Center for Excellence" in India.

**Continued on Page 3**

## Prices steady

By Cotton Man

MUMBAI, FEBRUARY 21--

The cotton prices remained steady today. The total All India arrivals were today reported at 92,620 bales of which 6620 bales were in North; 30,000 bales in Gujarat; 13000 bales in Maharashtra; 7000 bales in MP; 5000 bales in Karnataka, 30,000 bales in AP and 1000 in TN. The northern varieties are quoted in maund while other varieties are in candy. The kapas and seed prices are quoted in quintal.

### 2008-2009 Ready CROP

Punjab J-34 (SG)	2080-2130	H-4 SUP CONV	20400
Haryana J-34 (SG)	2035-2055	<b>RAJKOT</b>	
Rajasthan J-34 (SG)	1920-1980	S-6 SUPER	20900
Punjab J-34 (RG)	2100-2150	<b>AHMEDABAD</b>	
Haryana J-34 (RG)	2055-2060	S-6 SUPER	20900
Rajasthan J-34 (RG)	1980-2030	<b>GUNTUR</b>	

### 2008-2009 March

Punjab J-34 (SG)	-----	BB PRM MODERN	21900
Haryana J-34 (SG)	-----	BB PRM CONV	21600
Rajasthan J-34 (SG)	-----	<b>WARANGAL</b>	
Punjab J-34 (RG)	-----	BB PRM MODERN	21900
Haryana J-34 (RG)	-----	BB PRM CONV	21600

### ADILABAD

Rajasthan J-34 (RG)	-----	BB PRM MODERN	21200
Haryana J-34 (RG)	-----	BB PRM CONV	21600

### COTTON DESI (SG) - Ready

Punjab	-----	<b>RAYAGADA</b>	
Haryana	2120-2150	BB PRM MODERN	22900
Rajasthan	2405-2410	BB PRM CONV	21600

### COTTON DESI (RG) - Ready

Punjab	-----	<b>HUBLI</b>	
Haryana	2170-2195	BB PR MODERN	21700
Rajasthan	2500-2515	BB PRM CONV	21400

### COTTON SEEDS per quintal

J-34	1370-1400	Bengal Desi RG	24100
Desi	1495-1525	Bengal Desi SG	25100
Cotton Seed Maha	1110-1150	V-797	14800
Cotton Seed Kadi	1220-1260	Jayadhar	N.Q.

### Market Rates

Kadi S-6	20500-20600	Y-1	19100
Saurashtra S-6	21000	J-34 (SG)	20000
Maha Kapas	2600-2675	J-34 (RG)	20400
Mah Bunny Ready	2000-20500	LRA-5166	-----
MP Bunny Ready	20000	H-4/MECH-1	19900
Maha Y-1 (Chopda)	19200-19400	Shankar-6	20500
AP-H4/MECH-1	-----	Bunny/Brahma	20800
MP DCH-32	25000-27000	MCU-5	21800
Karnataka Bunny	22200-22300	DCH-32	26500
Karnataka DCH-32	27500-28500	26mm	-----
AP Bunny 31 mm	22500-23000		

### SICA Rates

( Per Candy)

### CCI RATES

Bengal Desi	25246
V-797	N-Q.
Jaydhar Karn.	20000
J-34	20862
MECH (MP)	21000
Sankar-6	21000
MCU-5	22000
DCH-32Karna	26000

### New York Cotton

as on 18-02-2009

J-34 SG SPL	20100	Mar. 09	43.89	+36
J-34 SG SUP	19900	May 09	45.10	+42
<b>BHILWARA</b>		June 09	46.53	+37
H-4 SUP	20700	Oct. 09	49.27	+32
<b>AKOLA</b>		Dec. 09	50.94	+23
H-4 SUP MODERN	20600	Mar. 10	54.90	+21
H-4 SUP CONV	20400	May 10	55.79	+10
<b>AURANGAB</b>		July 10	56.78	+14
H-4 SUP MODERN	20600	Oct 10	58.08	+14
H-4 SUP CONV	20400	Dec 10	58.73	+25
<b>INDORE</b>				
H-4 SUP MODERN	20600			



## New dimension in carding technology

C 60 high-performance card

The C 60 card enables significant production increases to be achieved without adverse effects on silver quality, at output rates of up to 220 kg/h. Economy is assured by high productivity in conjunction with low space requirements. The C 60 can be employed flexibly for ring and rotor spinning applications and all types of fiber. In the case of rotor spinning an integrated RSB drawframe module makes the process shorter. The innovative, modular machine concept guarantees maximum machine availability and flexibility. The proven IGS grinding system ensures that clothing is optimally sharpened throughout the entire wire life time.

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